

Drive to the Finish



PROGRAM RULES

Program Period Effective Dates

September 1, 2025 – January 1, 2026

Eligible Participants

This program is exclusively for invited Connecticut Large Group Brokers who are enrolled in the Anthem Producer Rewards program.

Earning Opportunity #1: Early Renewal Bonus

Earn an Early Renewal Bonus of **200 points** for early renewals received 45–60 days prior to effective date:

Effective Date	100–250 Contracts, due by:	250+ Contracts, due by:
10/1	8/17	Ineligible
11/1	9/17	9/2
12/1	10/17	10/2
1/1	11/17	11/2

Earning Opportunity #2: Eligible Sales and Earnings

Points will be awarded with each Large Group NEW sale made throughout the program period as follows:

Product	Points Earned Per NEW Contract
Fully Insured	10 points
ABF	10 points
ASO* with Pharmacy	6 points
Stop Loss	3 points
Carelon Solutions	2 points
Specialty**	1 point

*ASO includes Joint Administrative Agreement (JAA), Third Party Administrator (TPA), Ameriben

**Includes Dental, Vision, Supplemental Health

Program Payouts

All earnings in **Drive to the Finish** will be issued in the form of Anthem Producer Rewards points. Payouts will be automatically deposited into your personal Anthem Producer Rewards account. Once deposited, you may redeem or save your points as you desire.



Point Redemption

Points earned may be redeemed in the Anthem Producer Rewards marketplaces for the reward(s) of your choice. Electronics, fashions, housewares, toys, sporting goods, jewelry, fitness gear, tools... there are hundreds of thousands of merchandise options alone. But that's not all! Points are also redeemable for event tickets, experiences, do-it-yourself travel getaways, culinary adventures, movie tickets... almost anything you can imagine.

